|  |
| --- |
| **Training Session A (mandatory)** |
| Session name: | To be defined by each partner according to its event.(Complementary or reinforcing BSP content chosen by the organizer, ex. How to pitch in front of investors or other training session) |
| Session description: | To be defined by each partner according to its event. |
| Session duration: | To be defined by each partner according to its event. |
| Session agenda: | To be defined by each partner according to its event. |
| Session format: | Online, via zoom |
| **Training Session B (mandatory)** |
| Session name: | Academy |
| Session description: | Entrepreneur peers and coaches give feedback to the SMEs |
| Session duration: | 1.5 hours (depends on the number of companies) |
| Session agenda: | 5 min intro, [5 min pitch + 5 min Q&A + 5min feedback] (observations or recommendations from audience) |
| Session format: | Online, via zoom with breakout rooms |
| Who should attend: | 4-7 coaches (cluster representatives and industry members) Regional 1st edition SMEs (important to see the number to finetune the event) |
| **Training Session C (optional)** |
| Session name: | Investors reverse pitching |
| Session description: | Investors share and discuss sectors insights with reverse pitching (meaning investors pitch what they do in front of SMEs) |
| Session duration: | 1.5 hours |
| Session agenda: | 5 min intro, 5 min pitch + 5 min Q&A from audience;  |
| Session format: | online, via zoom |
| Benefits for the attendants:  | 1st hand insight of investor’s interests |
| **Competition session (mandatory)** |
| Session name: | Pitching competition |
| Session description: | Entrepreneur pitch and experts evaluate the plans of the Entrepreneurs |
| Session duration: | 1.5 hours maximum (depends on the number of companies) |
| Session agenda: | 5 min intro, [5 min pitch + 5 min Q&A from experts] |
| Session format: | Online, via zoom with breakout rooms |
| Benefits for the attendants: | Ticket for the MPowerBIO Food & Bioeconomy event2 tickets, one runner-up in case #1 or# 2 drop out |